

All Things Musical

Where Music Education Connects, Shares and Learns...

**FREE
CUSTOMIZED
WEB PAGE**

with Your
Print Ad Order
for "ATM 2011"

2011

Media Kit

"2011" Publications are released starting August 2010



- Print Edition
100% Recycled Paper



- eBook Edition (pdf)
Replaces Paper Printing



- "GREEN" Music
Resource CD
Replaces Catalog Printing



- Online Promotion
Your Customized Web
Page On ATM website

Reach 100,000+ School & Church Band, Choir, Orchestra Directors and Piano, Guitar, Classroom Music Teachers starting August 2010. Your Ad appears in the 4 Media Formats above.

DEADLINE to Join "ATM 2011" AUG. 16, 2010
"ATM 2011" Print Edition Released SEPT. 13, 2010
NEW "allthingsmusical.com" Website Goes LIVE AUGUST 2010

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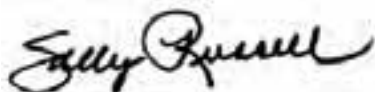
**Keep Your Ad Message "Front and Center" the Entire Year!
Reach 100,000+ School & Church Music Directors at Low Cost!**

ALL THINGS MUSICAL (ATM)
was introduced in 1996 to help Music Teachers find you!

"2011", our 17th Edition expands to promote you in **Print, Digital, on CD & on our Newly Updated Website**. We keep your Ad Message in front of interested Music Directors & Educators the entire the year. We link them to your info and website, bringing you more customers!

Boost Sales and Exposure to over 100,000 School & Church Music Teachers and Directors for the year....now!

Won't you join our new "2011 Editions"? Questions? Please contact us anytime!



ALL THINGS MUSICAL

Sally K Russell, Pres.
David R Bowden, VP - Sales
Toll Free 1-888-803-6287
allthingsmusical@aol.com



READERSHIP

The Readership of **ALL THINGS MUSICAL** closely matches the School music-teacher breakdown by state similar to US Music Education Associations. We reach small-medium-sized Church music programs.

We surveyed our readers and found that **93%** respond to one or more Ads & Listings or visit our website annually. When asked, most music directors refer to at least one format of "ATM" an average of 4 times a month to find music items - print & online.

ANNUAL DISTRIBUTION

Your Ad appears in all formats:

Print Edition 60,000 K-12-College School & Church Music Directors

eBook Edition (pdf) 25,000 eBook Downloads from our website annually

"Green" Music Resource CDs 45,000 CDs with eBook & PDF Catalogs distributed throughout the year.

ATM Online Edition (website) 20,000+ Unique Visitors monthly 9,000+ opt-ins to our Email Newsletters
Our New website goes "LIVE" Aug. 2010

Our Print Editions & CDs are mailed to music directors at their request or personally distributed at Major Music Education & Church Conventions each year. Each Print, Digital, and Online Edition promotes your ad message all year!

NEW FOR 2011

FREE CUSTOMIZED WEB PAGE
with Your Print Ad Order for "ATM 2011"

1. "Customized Web Page"
See Features on p 4 of this Media Kit. These great features promote you **FREE** with your 2011 print ad order.

2. FULL COLOR ads for the price of BW or 2-color
You receive FULL COLOR (4C) printing of your ads at the lower BW/2C rate for regular display ads.

REGULAR Display Ads - BW, 2C, 4C print on matte finish paper - same rate!

3. PAYMENT PLANS
As an annual publication, your payment is due with your order. To help stretch your budget this year, select our new **2PAY** or **3PAY Plan**.
2 Payments: 1/2 now, 1/2 in 30 days.
3 Payments: 1/3 now, 1/3 in 30 days, 1/3 in 60 days. No finance charge.



4. FREE CHARTER MEMBERSHIP to MUSIC BUSINESS OWNER.com

You receive a **FREE CHARTER MEMBERSHIP to MBO (value \$149)**, our new Music Marketing website. Expert Articles, What's Working, Downloads, Discussion Groups, Marketing Toolbox, Marketing Calendar, Surveys, News and much more. **FREE** with your 2011 print ad order.

To Join ATM 2011, Return RESERVATION FORM - Toll Free 1-888-803-6287 - www.ATM2011.com - Deadline: 8/16/10

**Keep Your Display Ad or Business Listings "Front and Center"
Reach 100,000+ School & Church Music Directors in Print & Online!**

ATM is organized to promote you continually during the year in a "Music Yellow Pages" format. Place **Business Listings** under all of your main music categories and showcase your **Display Ad**. Great for online searches!



BUSINESS LISTINGS

Business Listing Sample - \$100 for 1st Listing

MUSIC WORKSHOPS INTERNATIONAL.....1-888-803-6287

Sally Russell & David Bowden Office 812-878-7800

33317 Dockside Lane Leesburg, FL 34788

E-mail: allthingsmusical@aol.com

Web: www.allthingsmusical.com

Your 40-50-word description appears here. List your most important products & services of interest to music educators throughout the USA and Canada. Be sure to list any SPECIAL OFFERS & CATALOGS. If you purchase a Display Ad, we refer readers to your ad page here.

DISPLAY ADS

Your **DISPLAY AD** offers greatest exposure! Each includes 1 or more Free Business Listings and your Ad appears on your Free Web Page. See Ad Specs/Rates on page 5.

- **REGULAR Display Ad - Black/White, 2-Color & 4-Color**
1/8, 1/4, 1/2, (Vert or Hor Positions), Full Page
- **PREMIUM Display Ad - Full Color - 1/4, 1/2, Full Page**

Your Listings & Ads Appear In:

1. PRINT EDITION - Our *Print Edition* is read & used by over **100,000 Music Directors** during the year. Your website is featured in the print Web Directory.

2. eBook EDITION (pdf) - The digital PDF file of the Print Edition, with your Ad & Listings, is online for immediate downloads and on over 40,000 CDs.



3. "GREEN" MUSIC RESOURCE CD - The **2011 ATM eBook PDF** (with your ad) and other helpful digital music resources are freely distributed on **40,000+ Music Resource CDs** to interested Music Directors throughout the year. Saves printing!

4. ALL THINGS MUSICAL ONLINE

www.allthingsmusical.com

Our New Updated Site goes "LIVE" Aug. 2010

Your Display Ad & Business Listings appear on a **FREE Customized Web Page** on "ATM Online" with many **Bonus Web Features**. See page 4 of this Media Kit.

What Are Our Best Deals?

1/8 Page (Business Card Size) Display Ad - \$395

Includes FREE Business Listing (value \$100), FREE ATM Online (value \$100) Your ad & listing appear online with links to your website. We can also create your 1/8 page ad for you at no extra cost - just ask!

"3 for 2" BUSINESS LISTINGS SPECIAL - \$180

Purchase 2 Listings, Get 3rd FREE -- \$180 Total (Save \$80!)

Add ATM ONLINE Membership (\$100) - Total \$280 (Your 3 Listings appear in Print & Online under your 3 Music Categories all year.)

What Our Advertisers Say...

"*ALL THINGS MUSICAL is one of the best resource materials we have today. They have gone out of their way to help me promote my clinics & concerts. I would recommend them to anyone who promotes their business to music educators!*"

-- **MIKE VAX, Mike Vax Music Productions & Friends of Big Band Jazz, www.mikevax.net - www.bigbandjazz.net** (Mike is former Lead Trumpet with the original Stan Kenton Band)

"*We find ALL THINGS MUSICAL to be a great resource for directors! New Horizons has had a great response from this publication!*"

-- **KEITH SNODE, President / Tour Consultant, New Horizons Tour and Travel, Inc., www.nhtt.com**

"*ALL THINGS MUSICAL and their impeccable staff have been a most gracious company to work with over the years. I would highly recommend this company to those in the music education field because of the coverage, tireless energy in getting things right, and seeing promotions to the end in a careful manner.*"

--**DAVID E. SMITH, David E. Smith Publications www.despub.com**

Your "Customized" Web Page on ALL THINGS MUSICAL ONLINE (ATMO)

**FREE
WEB
PAGE**

with Your
2011 Print Ad
Order - Site
goes "LIVE"
August 2010

Place your Print Ad now and we'll create a customized web page for you on the "new" ATMO including any or all of these **BONUS WEB FEATURES**:

- **Headline**
- **Tagline (slogan)**
- **1st Logo/Photo**
- **2nd Logo/Photo**
- **Contact info**
- **Web Link**
- **Description**
- **Display Ad**
- **PDF Download**
- **Audio Player**
- **Video Player**
- **Blog Link**
- **Social Media**


Your page will be fully Search Engine Optimized (SEO.)

You provide info, files or links for items you want to appear on your page. We customize and do the work for you!

**Order Your
Print Ad Today!
1-888-803-6287**

All Things Musical

Where Music Education Connects, Shares and Learns...



Join Now!

Headlines
What's Hot?
Reviews
Surveys & Polls

Music Event Calendar

Conventions
Concerts
Workshops/Seminars

Music Ed Talent Page

"Find It Fast"
Master Directory
We Recommend...

Resource

Articles
Downloads
Audios / Videos
Technology

Forums

Music Forums
What's On Your Mind?
Music Photo Gallery

Freebies & Discounts

Free "Green" Music CD
Free Resource Packet
Freebies
Music Discounts

Spotlight On...

Conductors Corner
The Tempowatch
Music Stand Clips

ATM Newsletters

Subscribe
Archive
Search This Site

YOUR HEADLINE

Company/College Name, Slogan or Tag Line
with Benefit of Doing Business with You

LOGO
or PHOTO

LOGO
or PHOTO

YOUR COMPANY NAME **PHONE**

Contact Name, Title (opt)

Address Line 1

Address Line 2

Fax

Email (opt) [LIVE WEB LINK](#)

40-50 Word DESCRIPTION about your company or college. List music brand names, products, destinations, services, degrees, workshops. Give the benefits of your company and create a "call to action" for music directors to contact you for more info. Offer a **FREE ITEM** as incentive to call or visit your website. Start developing a relationship with music directors & prospects right from your ATM page!

Display Ad
Thumbnail
(opt)

PDF
CATALOG
DOWNLOAD LINK

DISPLAY AD (opt)
Click to Enlarge Ad


AUDIO PLAYER (opt.)
(if you provide an mp3 file, it can play here)

VIDEO PLAYER (opt.)
(we'll embed your Video Code, so video plays here)

BLOG LINK (opt.)
(we'll link this page to your blog)

SOCIAL MEDIA LINKS (opt.)
We'll include links to your Facebook, Twitter and other Social Media pages.

NOTE: Our New "ATMO" site goes "LIVE" August 2010 for Fall Promotion to School & Church Music Directors.



Join Now!

MBO News

Headlines
Hot Trends
Surveys & Polls

Marketing Calendar

Convention Schedule
Print & Music Media
Deadlines

Marketing Toolbox

Articles
Media Resources
Download Library
Software & Apps

Forums

General Forum
What's Working?
MBO Photo Gallery
Blog

Advertising with ATM

Print, Digital, Online
"Green" Music CDs
Music Resource
Packets

MBO Newsletters

Subscribe
Archive

About "MBO"

Benefits of Membership
Search This site
About Us
RSS / Social Media

PLACE YOUR "ATM 2011" ORDER BY: August 16, 2010
ATM 2011 Print Release: September 13, 2010 - www.ATM2011.com

Business Card Size

1/8 page
\$395

1/8 page
\$395

1/4 Page Vertical
\$750-Reg
\$1,000-4C Premium

1/2 page Vertical
\$1,400-Reg
\$1,700 Premium

Color Headline
Add \$30

DISPLAY ADS

Full Page Ads

\$2,000-Regular

\$2,500-4C Premium

4C = 4-Color

2C = 2-color

REGULAR Ads
print BW, 2C or 4C on Matte Finish Paper

PREMIUM Ads
print 4C on Heavy Weight, Glossy Paper

1/4 Page Horizontal
\$750-Reg; \$1,000-4C Prem

1/8 page
\$395

1/8 page
\$395

1/2 page Horizontal
\$1,400-Regular
\$1,700-Premium

Business Listing Sample - \$100 for 1st Listing

MUSIC WORKSHOPS INTERNATIONAL.....1-888-803-6287

Sally Russell & David Bowden Office 812-878-7800
 33317 Dockside Lane Leesburg, FL 34788

E-mail: allthingsmusical@aol.com Web: www.allthingsmusical.com

Your 40-word description appears here. List your most important products & services of interest to music educators throughout the USA and Canada. Be sure to list any SPECIAL OFFERS & CATALOGS.

Ad Samples Not Shown

Enclosed Listing - \$180
 Incl. Color Headline and Color Border

Categories

All Things Musical offers ALL music product, service & organization categories. If you have a UNIQUE product not currently in ATM, we can create a new category for you.

About ATM

All Things Musical is printed annually and distributed at Major Music Conventions and Direct Mail upon request. CD and Online Promotion create totally integrated marketing to School & Church Music Directors.

Web Site Directory

All Things Musical print includes a complete Web Site Directory of Advertisers.

Music Education Calendar

All Things Musical print includes the year's Music Education Calendar of Events.

ADVERTISING

SIZE (W X H)

PRICE

LISTINGS

- Business Listing*
- Additional listing(s)*
- Additional listing(s)*
- Enclosed Listing (w/color border)
- Color Headline** (2nd color)
- Free Catalog Request Form
- "3 for 2" Bus. Listings Spec!**

*includes 40-50-word-
Description (\$10 per extra 10 wds)
 Same copy \$ 100
 Different copy \$ 80
 approx. 3 1/2" X 1 1/2" \$ 90
 Company/Phone in color \$ 180
 One-time Set-up Fee \$ 30
 Buy 2 Listings, Get 3rd FREE! \$ 60
 \$ 180

REGULAR DISPLAY ADS - BW, 2C, 4C (1+ FREE BUS. LISTINGS with Display Ads)

<input type="checkbox"/> 1/8 page (business card ad)	3 1/2" X 2 1/4"	1 Free BL	\$ 395
<input type="checkbox"/> 1/4 page Vertical	3 1/2" X 4 1/2"	2 Free BL	\$ 750
<input type="checkbox"/> 1/4 page Horizontal	7 1/4" X 2 1/4"	2 Free BL	\$ 750
<input type="checkbox"/> 1/2 page Vertical	3 1/2" X 9 1/4"	3 Free BL	\$1400
<input type="checkbox"/> 1/2 page Horizontal	7 1/4" X 4 1/2"	3 Free BL	\$1400
<input type="checkbox"/> Full page ad (BW, 2C, 4C)	7 3/8" X 9 1/4"	4 Free BL	\$2000

PREMIUM DISPLAY ADS FULL COLOR (1+ FREE BUS. LISTINGS with Display Ads)

<input type="checkbox"/> Full Page - full bleed	Trim Size - 8 1/4" x 10 3/4"	4 Free BL	\$2500
<input type="checkbox"/> 1/2 page Vertical	3 3/4" X 9 1/2"	3 Free BL	\$1700
<input type="checkbox"/> 1/2 page Horizontal	7 1/2" X 4 3/4"	3 Free BL	\$1700
<input type="checkbox"/> 1/4 page Vertical	3 1/2" X 4 1/2"	2 Free BL	\$1000
<input type="checkbox"/> 1/4 page Horizontal	7 1/4" X 2 1/4"	2 Free BL	\$1000

PREFERRED PLACEMENT - FULL COLOR - All Full Bleed

<input type="checkbox"/> Inside Front Cover	Trim Size - 8 1/4" x 10 3/4"	\$3000
<input type="checkbox"/> Inside Back Cover	Trim Size - 8 1/4" x 10 3/4"	\$2900
<input type="checkbox"/> Back Cover	Trim Size - 8 1/4" x 10 3/4"	\$3500
<input type="checkbox"/> Center Spread (2-Pages)	Trim Size - 16 1/2" x 21 1/2"	\$5400

How To Submit Your Display Ad Artwork

Please provide print & online formats as we use both to promote you.

PRINT USE

Supply: Hi-res PDF or TIFF file (300 dpi)

ONLINE USE

Supply: Lo-res JPG file (72 dpi)

Send files as **E-MAIL attachments** to: allthingsmusical@aol.com

--PREMIUM FULL COLOR ADS - TRIM: please allow 1/8" beyond live art if full bleed for page trim.

--If spot color (for 2-color ads), colors should be separated on the file.

--Note: no 1/8 pg PREMIUM AD size.

We are the "Music Education Yellow Pages" Search. Our format uses music categories to help readers find your products & services exactly when they need them. Make sure your Business Listings appear under **ALL MUSIC CATEGORIES** that suit your products, services or organization. It's important that Teachers & Musicians find you! This list covers basics only. Don't see your exact category? Submit your best choice or we'll create one for you. *Remember: 3 Listings for \$180*

- | | | | |
|---|---|-------------------------------------|------------------------------------|
| ACCESSORIES, CHORAL ACCESSORIES, CONDUCTING | ELECTRONIC MEDIA WORKSTATIONS | MUTES | SOFTWARE, MUSIC ADMINISTRATION |
| ACCESSORIES, GUITAR | EQUIPMENT, ELEMENTARY MUSIC | OBOE | SOFTWARE, MUSIC LIBRARY |
| ACCESSORIES, INSTRUMENTAL | EQUIPMENT, MUSIC REHEARSAL & PERFORMANCE | OPERA | SOFTWARE, MUSIC NOTATION |
| ACCESSORIES, PIANO | ETHNIC INSTRUMENTS | ORFF-SCHULWERK | SOLOISTS, INSTRUMENTAL |
| ACCOMPANIMENTS | FESTIVALS | ORGANIZATIONS, NATIONAL MUSIC | SONG COLLECTIONS |
| ACOUSTICS | FIGURINES, MUSIC | ORGANIZATIONS, STATE MUSIC | SPORTSWEAR, CUSTOM |
| AIRLINE TICKETS | FLUTES | PACKETS, MUSIC RESOURCE | STAGING AND PLATFORM SYSTEMS |
| APPAREL, CHORAL | FOLK INSTRUMENTS | PERCUSSION | STANDS, MUSIC |
| APPAREL, GENERAL | FOOTWEAR | PERCUSSION, ELECTRONIC | STANDS, MUSIC - LIGHTS |
| APPAREL, MARCHING BAND - DRILL TEAM - COLOR GUARD | FUNDRAISING | PERFORMANCE OPPORTUNITIES | STORAGE CABINETS, INSTRUMENT |
| APPAREL, SHOW CHOIR | FUNDRAISING - DISCOUNT CARDS | PIANO PARTS & SUPPLIES | STORAGE CABINETS, MUSIC |
| APPAREL & UNIFORMS | FUNDRAISING - ELEMENTARY | PIANO SERVICES | STORAGE CABINETS, ROBE & UNIFORM |
| ATTRactions | FUNDRAISING - FOOD ITEMS | PIANOS - EDUCATION | STRINGS & STRING INSTRUMENTS |
| AWARDS & GIFTS | GENERAL MUSIC MATERIALS | PIT EQUIPMENT | SUZUKI SUPPLIES |
| BACKGROUND INSTRUMENTALS | GROUP TRAVEL | POSTERS, MUSIC | SYMPHONY ORCHESTRAS |
| BATONS, TWIRLING | GUITAR | PRACTICE TECHNIQUES & AIDS | T-SHIRTS |
| BATONS, TWIRLING - FOOTWEAR | GUITAR - CLASS METHODS | PRIVATE MUSIC STUDIO GUIDE BOOKS | TECHNOLOGY, MUSIC |
| BOWED INSTRUMENT STRINGS & ACCESSORIES | HANDBELLS & HANDCHIMES | PUBLICATIONS | THEORY, MUSIC |
| BOWS FOR CLASSICAL STRINGED INSTRUMENTS | HEARFONES | PUBLISHERS, BRASS MUSIC | THERAPY, MUSIC |
| BUSINESS OPPORTUNITIES | INSTRUCTIONAL MEDIA | PUBLISHERS, CHILDREN'S MUSIC | TOUR & TRAVEL |
| CAREER OPPORTUNITIES | INSTRUMENT LEASING | PUBLISHERS, CHORAL AND VOCAL | TOURS & TRAVEL - CRUISES |
| CASES & COVERS | INSTRUMENT MANUFACTURERS | PUBLISHERS, GENERAL | TOURS & TRAVEL - DISNEY |
| CDS & CASSETTES | INSTRUMENT REPAIR | PUBLISHERS, INSTRUMENTAL | TOURS & TRAVEL - HAWAII |
| CHARTER AIR | INSTRUMENT REPAIR TOOLS, EQUIPMENT AND SUPPLIES | PUBLISHERS, KEYBOARD AND PIANO | TOURS & TRAVEL - INTERNATIONAL |
| CLASSICAL MUSIC FOR KIDS | INSTRUMENT SALES | PUBLISHERS, MULTICULTURAL MUSIC | TOURS & TRAVEL - NEW YORK CITY |
| CLASSICAL VOCAL SERIES | INSURANCE | PUBLISHERS, OPERA | TOURS & TRAVEL - TICKETS |
| CLASSROOM INSTRUMENTS | JAZZ AND ARRANGEMENTS | PUBLISHERS, ORCHESTRAL | TOURS & TRAVEL - UNIVERSAL ORLANDO |
| CLASSROOM MANAGEMENT | KARAOKE | PUBLISHERS, PERCUSSION | TOURS & TRAVEL - WASHINGTON, DC |
| CLINICIANS, BRASS | KEYBOARDS, ELECTRONIC & DIGITAL | PUBLISHERS, SACRED MUSIC | TUNERS |
| CLINICIANS, CLASSROOM MUSIC | KODALY | PUBLISHERS, SOLO & ENSEMBLE | VIDEOS & INSTRUCTION |
| CLINICIANS, GENERAL | LITERACY & MUSIC | RECORD COMPANIES | VIOLINS, VIOLAS, CELLOS |
| COMPOSERS & ARRANGERS | LUGGAGE TAGS | RECORDERS | VOICE |
| COMPUTERS & MUSIC | MADRIGALS | RECORDERS, COLOR | WEB SITES, MUSIC |
| CONDUCTING | MAGAZINES & NEWSLETTERS | RECORDINGS, BAND | WOODWINDS |
| CONTINUING EDUCATION | MARCHING BAND & DRILL TEAM | RECORDINGS, PIANO | WORKBOOKS, CHORAL |
| COSTUMES | MARCHING DRUMS | REEDS - SINGLE & DOUBLE | WORKSHOPS & CLINICS |
| CULTURAL EXCHANGE | METHODS, INSTRUCTIONAL | RESOURCES, MUSIC | WORKSHOPS, SUMMER JAZZ |
| CURRICULUM, CHILDREN'S MUSIC | METHODS, VOCAL AND CHORAL | RETAIL MUSIC STORES | |
| CURRICULUM, MUSIC | MULTICULTURAL MUSIC & MATERIALS | RISERS, STANDING & SEATED | |
| CURRICULUM, PIANO | MULTIMEDIA MUSIC PRESENTATIONS | ROBES, CHOIR | |
| CYMBALS | MUSIC ASSEMBLY PROGRAMS | SCHOOLS, MUSIC | |
| DISTRIBUTORS, MUSIC | MUSIC INSTRUCTION - AUDIO/VIDEO | SEATING & LIGHTING | |
| DRILL DESIGNS | MUSIC ROOM FURNITURE | SELF-PUBLISHING | |
| DRUM SETS | MUSIC THEATRE & EDUCATION | SHEET MUSIC | |
| DULCIMERS | MUSICALS | SIGHT-SINGING | |
| DVDS | | SOFTWARE, BRAILLE MUSIC TRANSLATION | |
| EARLY CHILDHOOD MUSIC EDUCATION | | SOFTWARE, EDUCATIONAL MUSIC | |
| EDUCATION, MUSIC | | | |
| EDUCATIONAL AIDS | | | |

DON'T SEE YOUR CATEGORY?

WE CAN ADD IT - LET US KNOW.

"2011" ADVERTISING DEADLINE: AUGUST 16, 2010

**1-888-803-6287
WWW.ATM2011.COM**

MAILING INFORMATION (For correspondence purposes)

Org. Name _____
 Contact Person _____
 Title _____
 Mailing Address _____
 City _____
 State/Province _____ Zip/Postal Code _____
 Phone _____ Fax _____
 Primary E-mail (required) _____

LISTING INFORMATION FOR PUBLICATION. Print copy exactly as you wish it to appear. Write extra listings on separate sheets using same format.

Org. Name _____
 Contact Name(s) _____
 Title _____
 Address _____
 City _____
 State/Province _____ Zip/Postal Code _____
 Phone _____ Fax _____
 E-Mail Address _____
 Web Site (URL) _____
 40-word Description for Business Listing. (Type or Print Clearly)

Category for 1st Listing _____
 Category for 2nd Listing _____
 Category for 3rd Listing _____
 Category for 4th Listing _____
 Category for Display Ad _____

FREE Customized Web Page on ATMO and FREE Charter Membership to MusicBusinessOwner.com included with this "ATM 2011" Print Ad Order

BUSINESS LISTINGS ORDER

___ "3 for 2" Business Listings Offer. \$ 180 \$ _____
 (Purchase 2 Bus Listings, get 3rd FREE!)
 ___ Business Listing with 40-word description . . . \$ 100 \$ _____
 ___ Additional listing(s) in different category
 (Same copy) \$ 80 \$ _____
 ___ Add'l listings(s) (Different copy) \$ 90 \$ _____
 ___ Extra lines of copy (10 words per line) \$ 10 \$ _____
 ___ Enclosed Listing (color border & head) \$ 180 \$ _____
 ___ Color Headline (Company Name/Phone) \$ 30 \$ _____

**REGULAR DISPLAY AD ORDER
 BW, 2-COLOR & 4-COLOR DISPLAY ADS**

These ads print on quality Matte Finish Paper

(1 or more FREE BUS. LISTINGS with Display Ads)
 ___ 1/8 page ad (business card size ad) \$ 395 \$ _____
 ___ 1/4 page ad \$ 750 \$ _____
 Vertical Horizontal
 ___ 1/2 page ad \$1400 \$ _____
 Vertical Horizontal
 ___ Full page ad (1-2 color) \$2000 \$ _____

PREMIUM FULL COLOR DISPLAY AD ORDER

These ads print on Heavy Weight, Glossy Paper Stock

(1 or more FREE BUS. LISTINGS with Display Ads)
 ___ 1/4 page ad \$1000 \$ _____
 Vertical Horizontal
 ___ 1/2 page ad \$1700 \$ _____
 Vertical Horizontal
 ___ Full page ad (Full-Color) \$2500 \$ _____

COVERS - PREFERRED PLACEMENT - FULL COLOR

___ Inside Front Cover \$3000 \$ _____
 ___ Inside Back Cover \$2900 \$ _____
 ___ Back Cover \$3500 \$ _____
 ___ Center Spread (2-pages) \$5400 \$ _____

ATM ONLINE MEMBERSHIP ORDER

ALL THINGS MUSICAL ONLINE (ATMO)

Membership / One Year - all ads/listings appear online

___ ATMO Membership/year \$100 \$ _____
 (FREE with purchase of any size Display Ad)

AD TOTAL DUE \$ _____

PAYMENT METHOD

- We want to pay our TOTAL DUE Now
- 2 Payment Plan - 1/2 now, 1/2 in 30 days \$ _____ per pymt
- 3 Payment Plan - 1/3 now, 1/3 in 30 days, 1/3 in 60 days \$ _____ per payment

Payment By:

- Check or Money Order in US Funds
 Make Payable to: Music Workshops International
- Purchase Order # _____ to follow or is attached.
- Charge VISA MASTERCARD AMEX
- Card # _____
- Expires ____/____/____ Name On Card _____

(Charge will appear from Music Workshops International.)

ARTWORK SUBMISSION

- Artwork to be provided by Person/Company/Agency:

Email artwork to: allthingsmusical@aol.com

**You May Order Online: www.ATM2011.com
 OR Mail or Fax This Order Form & Payment to:**

All Things Musical

33317 Dockside Ln - Leesburg, FL 34788-7557

Toll Free 1-888-803-6287 or 812-878-7800

Fax 480-275-3676

E-mail: allthingsmusical@aol.com

**RESERVATION DEADLINE: AUG. 16, 2010
 DISPLAY AD ARTWORK DEADLINE: AUG. 16, 2010
 PUBLICATION RELEASE DATE: SEPT. 13, 2010**