



**Your Ad & Listings are Automatically Promoted to Music Teachers & Directors in Six (6) Media All Year!**

**ALL THINGS MUSICAL (ATM)** was introduced in 1996 to help Music Teachers find you!

"2012", our 18th Edition expands to promote you in **Print, Digital, Online, Email and NEW! SOCIAL (Facebook) and MOBILE MEDIA.** We keep your Ad Message in front of interested Music Educators all year linking them to your info & website. Bringing you more customers and sales for a full 12 months!

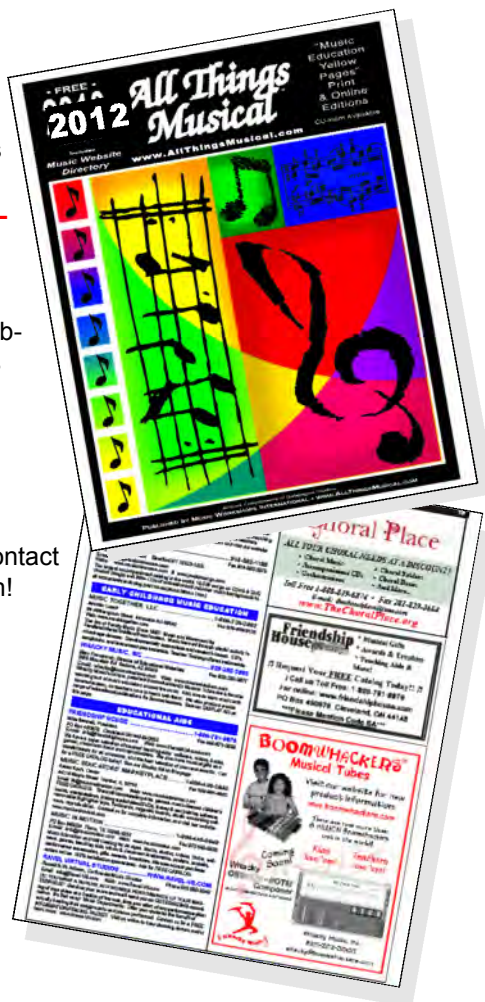
Boost Sales & Exposure to over 100,000 School & Church Music Teachers and Directors now!

Won't you join "ATM 2012"? Contact us anytime with questions or to join!



**ALL THINGS MUSICAL**

Sally K Russell, President  
David R Bowden, VP - Sales  
Toll Free 1-888-803-6287  
Direct Bus. Cell 812-878-7800  
allthingsmusical@aol.com



**READERSHIP**

The Readership of **ALL THINGS MUSICAL** is similar to the School Music-Teacher breakdown by state for US Music Education Associations. Our readership is:

- Choral Programs - 41%
- Band Programs - 40%
- Orchestra Programs - 14%
- General Music - 40%
- Piano/Keyboard - 14%
- Guitar - 8%

We surveyed our readers and found that **93%** respond to three or more Ads & Listings in ATM and visit our website.

**DISTRIBUTION**

With One ad placed now, your Ads & Listings are promoted in 6 Media:

1. **PRINT** - 60,000 Resource Guide Books
2. **DIGITAL** - 45,000 Resource CDs-PDFs
3. **ONLINE** - 20,000 unique visitors to our website each month to see your ads
4. **EMAIL** - 8,000+ Music Ed. Subscribers
5. **NEW! SOCIAL** - We promote you on the "ATM Facebook" Page & other Social Media at no extra charge to you.
6. **NEW! MOBILE** - Mobile promotion like the "QR Code" for smart phone is free!

**NEW! FOR 2011-12**



**FREE! FACEBOOK PROMOTION**

Unlimited Promotion on the "ATM" Facebook Page all year! See p. 4

**FREE! MOBILE SMART PHONE PROMOTION**

FREE MOBILE "QR CODE!" (see page 4)



**NEW! EXTENDED PAYMENT PLANS**

For our annual promotions, your payment is due with your order.

However, if you need to stretch your budget, select our new **2PAY** or **3PAY PLAN**. Your choice!

- 2 Payments: 1/2 now, 1/2 in 30 days.
- 3 Payments: 1/3 now, 1/3 in 30 days, 1/3 in 60 days.

No finance charge  
**SEE ORDER FORM**

**A few of our Valued Advertisers....**



**Your Ad & Listings are Automatically Promoted to Music Teachers & Directors Six (6) Ways All Year!**

**1. PRINT**

**ATM 2012** promotes you the entire year in our "Music Education Yellow Pages" Directory. Place **Business Listings** under your main Music Categories and showcase **your Display Ad**. Great for online searches! Put "keywords" in your description. 1 Bus. Listing+Online-\$200 for the year!

**BUSINESS LISTINGS**

**Business Listing Sample - \$200 for Listing+Online**

**MUSIC WORKSHOPS INTERNATIONAL.....1-888-803-6287**

Sally Russell & David Bowden Office 812-878-7800

33317 Dockside Lane Leesburg, FL 34788

E-mail: allthingsmusical@aol.com

Web: [www.allthingsmusical.com](http://www.allthingsmusical.com)

Facebook: [www.facebook.com/allthingsmusical](http://www.facebook.com/allthingsmusical)

Your 40-50-word description appears here. List your most important products & services of interest to music educators throughout the USA and Canada. Be sure to list any SPECIAL OFFERS & CATALOGS. If

**GREAT DEAL!**  
"3 for 2"  
**LISTINGS SPECIAL**  
+  
**ONLINE**  
(3 Listings)  
**\$280**

**DISPLAY ADS**

Your **DISPLAY AD** offers greatest exposure! Each Display Ad order includes 1 or more Free Business Listings and also appears on CD.. See **Ad Specs/Rates** page enclosed. Full Color same rate as BW and 2-Color!

- **REGULAR Display Ads** - Black/White, 2-Color & 4-Color (same rate) -- 1/8, 1/4, 1/2, (Vert or Hor. Positions), Full Page -- Matte finish paper

- **PREMIUM Display Ads** - Full Color - 1/4, 1/2, Full Page -- Heavy Weight, Glossy Paper Stock (Covers or Center Insert)



**3. ONLINE**

- Your Ads and Listings are in the "Music Ed. Yellow Pages" online
- Direct links to your website.
- We post your News, New Product Announcements, Calendar Events, Articles and Special Offers.
- Once you order, email us **UNLIMITED** announcements throughout the year for posting to ATM Online (ATMO)



[www.AllThingsMusical.com](http://www.AllThingsMusical.com)

**4. EMAIL**

- Over 8,000 Music Directors receive our Music Ed. "UPDATE" Email Newsletters
- We'll include your News & Special Offers for all Directors & Educators. when you join **ATM 2012**.
- You can also purchase "sponsored" space in selected newsletters. Call or email for details:

**"Update" Email Newsletter**



[allthingsmusical@aol.com](mailto:allthingsmusical@aol.com)

**2. DIGITAL**



**All Things Musical 2012 Digital Edition**

(pdf) - The Digital PDF of the Print Edition, with your Ad & Listings, is placed online for downloads and on 45,000 CDs. Your email/web/facebook addresses are "live links."

**"GREEN" MUSIC RESOURCE CD -**

The **ATM 2012 DIGITAL PDF** (with your ad) and other helpful Music Resource PDFs are freely distributed on **45,000+ Resource CDs** to interested Music Directors throughout the year. Saves printing and Links to your website!

**PUT YOUR ENTIRE CATALOG "PDF" ON 45,000 MUSIC RESOURCE CDs!**

Your entire CATALOG, BROCHURE, FLIER PDF on **FALL, WINTER or SPRING "GREEN" MUSIC RESOURCE CDs**. SOFTWARE DEMOS too. You simply pay for the CD space your file uses. Get complete info/rates at our "Music Resource CD" website:

[www.GreenMusicCD.com](http://www.GreenMusicCD.com)



**A few of our Valued Advertisers....**



**Your Ad & Listings are Automatically Promoted to Music Teachers & Directors Six (6) Ways All Year!**

**5. NEW! SOCIAL - FACEBOOK PROMOTION**



**FREE FACEBOOK PROMOTION**  
with your "ATM 2012" order

When you place your order for "ATM 2012", we give you *unlimited* promotion on our "ATM" Facebook Page.

- We promote you to music teacher "fans" of our page. They can click on your **special offer**, **read your news**, **link to your Facebook page** or **click to your website**.

- Once you have ordered ATM 2012, email us your music photos, news, special offers & web link. We'll "post" your info on our ATM Facebook page all year!

Email: [allthingsmusical@aol.com](mailto:allthingsmusical@aol.com)  
Put "FACEBOOK" in the subject.

**FACEBOOK SERVICES:**

Would your Business or School like its own Facebook Page? Or "Pages" for each of your main music products or services?

An excellent way to build your list of followers and customers! We set it up for you--you take over, or ask us to maintain your FB Pages for you. We post exactly what you want in a timely fashion.

Ask about our **FACEBOOK SERVICES** and how we can help you harness the power of "Social Media" the easy way! Twitter, Google+ and more!



**Place Your Insert in Music Resource Packets for 2011-12**

Since 1996, we've provided free Music Resource Packets to over 60,000 Music Directors & Teachers each year.

- This is a hassle-free, low cost way to put your literature (postcards, fliers, brochures, catalogs) and CDs in the hands of interested Music Educators at peak purchasing times.

- Our regular rate is \$.30 per insert. As an "ATM PREFERRED ADVERTISER" when you join "ATM 2012", your rate drops to \$.20 (up to 1 oz wt.) Ask about our "high volume" discount.

- Our "Back to School" National Music Packet Mailing is Sept. 2011.

- Join any segment of this National mailing by Music Area or Region

Full Details at:

[www.ATMPackets.com](http://www.ATMPackets.com)  
Get the Complete 2011-12 Music Packet Schedule

**6. NEW! MOBILE PROMOTION**

**FREE "QR MOBILE CODE"**

What is this crazy graphic? Music Teachers with "smart phones" can scan this "Quick Response" Code and be taken to your website, get contact info, more.

- With your **AD ORDER**, we'll create a QR CODE for you at no charge and email your QR CODE "jpg" graphic to you right away.



- Use it on your printed literature, ads, signs... anything printable!

- This is our "ATM Online" QR code to the left. Scan with your Smart Phone and go to our website!

Need help with your **SOCIAL** or **MOBILE MEDIA** Marketing? Call Toll Free 1-888-803-6287

**A few of our Valued Advertisers....**



**Music in Motion**



PLACE YOUR "ATM 2012" ORDER BY: **August 31, 2011**  
 ATM 2012 Print Release: **September 2011** - [www.ATM2012.com](http://www.ATM2012.com)

Business Card Size

1/8 page \$395

1/8 page \$395

1/4 Page Vertical \$750-Reg \$1,000-4C Premium

1/2 page Vertical \$1,400-Regular \$1,700 Premium

**Color Headline**  
Add \$30

## DISPLAY ADS

### Full Page Ads

\$2,000-Regular

\$2,500-4C Premium

4C = 4-Color

2C = 2-color

**REGULAR Ads**  
print BW, 2C or 4C on Matte Finish Paper

**PREMIUM Ads**  
print 4C on Heavy Weight, Glossy Paper

1/4 Page Horizontal \$750-Reg; \$1,000-4C Prem

1/8 page \$395

1/8 page \$395

1/2 page Horizontal \$1,400-Regular \$1,700-Premium

### Business Listing Sample - \$200 for 1 Listing+Online

#### MUSIC WORKSHOPS INTERNATIONAL.....1-888-803-6287

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E-mail: [allthingsmusical@aol.com](mailto:allthingsmusical@aol.com) Web: [www.allthingsmusical.com](http://www.allthingsmusical.com)

Facebook: [www.facebook.com/allthingsmusical](http://www.facebook.com/allthingsmusical)

Your 40-word description appears here. List your most important products & services of interest to music educators throughout the USA and Canada. Be sure to list any SPECIAL OFFERS & CATALOGS.

### Ad Samples Not Shown

**Enclosed Listing** - \$280  
Incl. Color Headline and Color Border + Online

### Categories

All Things Musical offers ALL music product, service & organization categories. If you have a UNIQUE product not currently in ATM, we can create a new category for you.

### About ATM

All Things Musical is printed annually and distributed at Music Conventions & Direct Mail upon request. With Digital and Online Promotion, ATM creates integrated marketing to School & Church Music Directors.

### NEW! SOCIAL MEDIA Directory

All Things Musical print includes a complete Social Media Directory of Advertisers.

### Music Education Calendar

All Things Musical includes the year's Music Education Calendar of Events.

## ADVERTISING

## SIZE (W X H)

## PRICE

### LISTINGS

- Business Listing + Online
- Additional listing(s)\*
- Additional listing(s)\*
- Enclosed Listing (w/color border)
- Color Headline** (2nd color)
- Free Catalog Request Form
- "3 for 2" Bus. Listings Spec!

\*includes 40-50-word-Description (\$10 per extra 10 wds)  
 Same copy \$ 80  
 Different copy \$ 90  
 approx. 3 1/2" X 1 1/2" \$ 280  
 Company/Phone in color \$ 30  
 One-time Set-up Fee \$ 60  
 Buy 2, Get 3rd FREE+Online \$ 280

### REGULAR DISPLAY ADS - BW, 2C, 4C (1+ FREE BUS. LISTINGS with Display Ads)

<input type="checkbox"/> 1/8 page (business card ad)	3 1/2" X 2 1/4"	1 Free BL	\$ 395
<input type="checkbox"/> 1/4 page Vertical	3 1/2" X 4 1/2"	2 Free BL	\$ 750
<input type="checkbox"/> 1/4 page Horizontal	7 1/4" X 2 1/4"	2 Free BL	\$ 750
<input type="checkbox"/> 1/2 page Vertical	3 1/2" X 9 1/4"	3 Free BL	\$1400
<input type="checkbox"/> 1/2 page Horizontal	7 1/4" X 4 1/2"	3 Free BL	\$1400
<input type="checkbox"/> Full page ad (BW, 2C, 4C)	7 3/8" X 9 1/4"	4 Free BL	\$2000

### PREMIUM DISPLAY ADS FULL COLOR (1+ FREE BUS. LISTINGS with Display Ads)

<input type="checkbox"/> Full Page - full bleed	Trim Size - 8 1/4" x 10 3/4"	4 Free BL	\$2500
<input type="checkbox"/> 1/2 page Vertical	3 3/4" X 9 1/2"	3 Free BL	\$1700
<input type="checkbox"/> 1/2 page Horizontal	7 1/2" X 4 3/4"	3 Free BL	\$1700
<input type="checkbox"/> 1/4 page Vertical	3 1/2" X 4 1/2"	2 Free BL	\$1000
<input type="checkbox"/> 1/4 page Horizontal	7 1/4" X 2 1/4"	2 Free BL	\$1000

### PREFERRED PLACEMENT - FULL COLOR - All Full Bleed

<input checked="" type="checkbox"/> Inside Front Cover	SOLD	Trim Size - 8 1/4" x 10 3/4"	\$3000
<input checked="" type="checkbox"/> Inside Back Cover	SOLD	Trim Size - 8 1/4" x 10 3/4"	\$2900
<input type="checkbox"/> Back Cover		Trim Size - 8 1/4" x 10 3/4"	\$3500
<input type="checkbox"/> Center Spread (2-Pages)		Trim Size - 16 1/2" x 21 1/2"	\$5400

## How To Submit Your Display Ad Artwork

Please provide print & online formats as we use both to promote you.

### PRINT USE

Supply: **Hi-res PDF or TIFF file** (300 dpi)

### ONLINE USE

Supply: **Lo-res JPG file** (72 dpi)

Send files as **E-MAIL attachments** to: [allthingsmusical@aol.com](mailto:allthingsmusical@aol.com)

### --PREMIUM FULL COLOR ADS -

**TRIM:** please allow 1/8" beyond live art if full bleed for page trim.

--Note: no 1/8 pg PREMIUM DISPLAY AD size is available only 1/4, 1/2, full page.

**We are the "Music Education Yellow Pages" Directory.** Our format uses music categories to help readers find your products & services exactly when they need them. Make sure your Business Listings appear under **ALL MUSIC CATEGORIES** that suit your products, services or organization. It's important that Teachers & Musicians find you! This list covers basics only. Don't see your exact category? Submit your best choices. Remember: **Best Deal--3 Business Listings+Online - \$280**

ACCESSORIES, CHORAL	ELECTRONIC MEDIA	MUTES	SOFTWARE, MUSIC
ACCESSORIES, CONDUCTING	WORKSTATIONS	OBOE	ADMINISTRATION
ACCESSORIES, GUITAR	EQUIPMENT, ELEMENTARY	OPERA	SOFTWARE, MUSIC LIBRARY
ACCESSORIES, INSTRUMENTAL	MUSIC	ORFF-SCHULWERK	SOFTWARE, MUSIC NOTATION
ACCESSORIES, PIANO	EQUIPMENT, MUSIC	ORGANIZATIONS, NATIONAL	SOLOISTS, INSTRUMENTAL
ACCOMPANIMENTS	REHEARSAL & PERFORMANCE	MUSIC	SONG COLLECTIONS
ACOUSTICS	ETHNIC INSTRUMENTS	ORGANIZATIONS, STATE	SPORTSWEAR, CUSTOM
AIRLINE TICKETS	FESTIVALS	MUSIC	STAGING AND PLATFORM
APPAREL, CHORAL	FIGURINES, MUSIC	PACKETS, MUSIC RESOURCE	SYSTEMS
APPAREL, GENERAL	FLUTES	PERCUSSION	STANDS, MUSIC
APPAREL, MARCHING BAND - DRILL TEAM - COLOR GUARD	FOLK INSTRUMENTS	PERCUSSION, ELECTRONIC	STANDS, MUSIC - LIGHTS
APPAREL, SHOW CHOIR	FOOTWEAR	PERFORMANCE OPPORTUNITIES	STORAGE CABINETS, INSTRUMENT
APPAREL & UNIFORMS	FUNDRAISING	PIANO PARTS & SUPPLIES	STORAGE CABINETS, MUSIC
ATTRACTIONS	FUNDRAISING - DISCOUNT CARDS	PIANOS - EDUCATION	STORAGE CABINETS, ROBE & UNIFORM
AWARDS & GIFTS	FUNDRAISING - ELEMENTARY	PIT EQUIPMENT	STRINGS & STRING INSTRUMENTS
BACKGROUND INSTRUMENTALS	FUNDRAISING - FOOD ITEMS	POSTERS, MUSIC	SUZUKI SUPPLIES
BATONS, TWIRLING	GENERAL MUSIC MATERIALS	PRACTICE TECHNIQUES & AIDS	SYMPHONY ORCHESTRAS
BATONS, TWIRLING - FOOTWEAR	GROUP TRAVEL	PRIVATE MUSIC STUDIO	T-SHIRTS
BOWED INSTRUMENT STRINGS & ACCESSORIES	GUITAR	GUIDE BOOKS	TECHNOLOGY, MUSIC
BOWS FOR CLASSICAL STRINGED INSTRUMENTS	GUITAR - CLASS METHODS	PUBLICATIONS	THEORY, MUSIC
BUSINESS OPPORTUNITIES	HANDBELLS & HANDCHIMES	PUBLISHERS, BRASS MUSIC	THERAPY, MUSIC
CAREER OPPORTUNITIES	HEARFONES	PUBLISHERS, CHILDREN'S MUSIC	TOUR & TRAVEL
CASES & COVERS	INSTRUCTIONAL MEDIA	PUBLISHERS, CHORAL AND VOCAL	TOURS & TRAVEL - CRUISES
CDS & CASSETTES	INSTRUMENT LEASING	GENERAL PUBLISHERS,	TOURS & TRAVEL - DISNEY
CHARTER AIR	INSTRUMENT MANUFACTURERS	PUBLISHERS, INSTRUMENTAL	TOURS & TRAVEL - HAWAII
CLASSICAL MUSIC FOR KIDS	INSTRUMENT REPAIR	PUBLISHERS, KEYBOARD AND PIANO	TOURS & TRAVEL - INTERNATIONAL
CLASSICAL VOCAL SERIES	INSTRUMENT REPAIR TOOLS, EQUIPMENT AND SUPPLIES	PUBLISHERS, MULTICULTURAL MUSIC	TOURS & TRAVEL - NEW YORK CITY
CLASSROOM INSTRUMENTS	INSURANCE	PUBLISHERS, OPERA	TOURS & TRAVEL - TICKETS
CLASSROOM MANAGEMENT	JAZZ AND ARRANGEMENTS	PUBLISHERS, ORCHESTRAL	TOURS & TRAVEL - UNIVERSAL ORLANDO
CLINICIANS, BRASS	KARAOKE	PUBLISHERS, PERCUSSION	TOURS & TRAVEL - WASHINGTON, DC
CLINICIANS, CLASSROOM MUSIC	KEYBOARDS, ELECTRONIC & DIGITAL	PUBLISHERS, SACRED MUSIC	TUNERS
CLINICIANS, GENERAL	KODALY	PUBLISHERS, SOLO & ENSEMBLE	VIDEOS & INSTRUCTION
COMPOSERS & ARRANGERS	LITERACY & MUSIC	RECORD COMPANIES	VIOLINS, VIOLAS, CELLOS
COMPUTERS & MUSIC	LUGGAGE TAGS	RECORDERS	VOICE
CONDUCTING	MADRIGALS	RECORDERS, COLOR	WEB SITES, MUSIC
CONTINUING EDUCATION	MAGAZINES & NEWSLETTERS	RECORDINGS, BAND	WOODWINDS
COSTUMES	MARCHING BAND & DRILL TEAM	RECORDINGS, PIANO	WORKBOOKS, CHORAL
CULTURAL EXCHANGE	MARCHING DRUMS	REEDS - SINGLE & DOUBLE	WORKSHOPS & CLINICS
CURRICULUM, CHILDREN'S MUSIC	METHODS, INSTRUCTIONAL	RESOURCES, MUSIC	WORKSHOPS, SUMMER JAZZ
CURRICULUM, MUSIC	METHODS, VOCAL AND CHORAL	RETAIL MUSIC STORES	
CURRICULUM, PIANO	MULTICULTURAL MUSIC & MATERIALS	RISERS, STANDING & SEATED	
CYMBALS	MULTIMEDIA MUSIC PRESENTATIONS	ROBES, CHOIR	
DISTRIBUTORS, MUSIC	MUSIC ASSEMBLY PROGRAMS	SCHOOLS, MUSIC	
DRILL DESIGNS	MUSIC INSTRUCTION - AUDIO/VIDEO	SEATING & LIGHTING	
DRUM SETS	MUSIC ROOM FURNITURE	SELF-PUBLISHING	
DULCIMERS	MUSIC THEATRE & EDUCATION	SHEET MUSIC	
DVDS	MUSICALS	SIGHT-SINGING	
EARLY CHILDHOOD MUSIC EDUCATION		SOFTWARE, BRAILLE MUSIC	
EDUCATION, MUSIC		TRANSLATION	
EDUCATIONAL AIDS		SOFTWARE, EDUCATIONAL MUSIC	

**DON'T SEE YOUR CATEGORY?**

**WE CAN ADD IT - LET US KNOW.**

**"2012" ADVERTISING DEADLINE: AUGUST 31, 2011**

1-888-803-6287

[WWW.ATM2012.COM](http://WWW.ATM2012.COM)

**MAILING INFORMATION** (For correspondence purposes)

Org. Name \_\_\_\_\_  
 Contact Person \_\_\_\_\_  
 Title \_\_\_\_\_  
 Mailing Address \_\_\_\_\_  
 City \_\_\_\_\_  
 State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Primary E-mail (required) \_\_\_\_\_

**LISTING INFORMATION FOR PUBLICATION. Print copy exactly as you wish it to appear. Write extra listings on separate sheets using same format.**

Org. Name \_\_\_\_\_  
 Contact Name(s) \_\_\_\_\_  
 Title \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_  
 State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 E-Mail Address \_\_\_\_\_  
 Web Site (URL) \_\_\_\_\_  
 Facebook (URL) \_\_\_\_\_  
 40-word Description for Business Listing. (Type or Print Clearly)  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Category for 1st Listing \_\_\_\_\_  
 Category for 2nd Listing \_\_\_\_\_  
 Category for 3rd Listing \_\_\_\_\_  
 Category for Display Ad \_\_\_\_\_

**FREE FACEBOOK PROMOTION & FREE MOBILE "QR CODE" to promote your Music Business or School when you order!**

**BUSINESS LISTINGS ORDER**

\_\_\_ **"3 for 2" Business Listings Offer** . . . . . \$ 280 \$ \_\_\_\_\_  
 (Purchase 2 Bus Listings, get 3rd FREE plus ONLINE promotional membership for a year)  
 \_\_\_ **Business Listing** with 40-word description . . \$ 200 \$ \_\_\_\_\_  
 plus ONLINE promotional membership for a year  
 \_\_\_ Additional listing(s) in different category  
 (Same copy) . . . . . \$ 80 \$ \_\_\_\_\_  
 \_\_\_ Add'l listings(s) (Different copy) . . . . . \$ 90 \$ \_\_\_\_\_  
 \_\_\_ Extra lines of copy (10 words per line) . . . . . \$ 10 \$ \_\_\_\_\_  
 \_\_\_ Enclosed Listing (color border + online) . . . . . \$ 280 \$ \_\_\_\_\_  
 \_\_\_ Color Headline (Company Name/Phone) . . . . . \$ 30 \$ \_\_\_\_\_

**REGULAR DISPLAY AD ORDER**

**BW, 2-COLOR & 4-COLOR DISPLAY ADS - Same Rate**

These ads print on quality Matte Finish Paper

(1 or more FREE BUS. LISTINGS & ONLINE Promotion with Display Ads)  
 \_\_\_ 1/8 page ad (business card size ad) . . . . . \$ 395 \$ \_\_\_\_\_  
 \_\_\_ 1/4 page ad . . . . . \$ 750 \$ \_\_\_\_\_  
      Vertical    Horizontal  
 \_\_\_ 1/2 page ad . . . . . \$1400 \$ \_\_\_\_\_  
      Vertical    Horizontal  
 \_\_\_ Full page ad (1-2 color) . . . . . \$2000 \$ \_\_\_\_\_

**PREMIUM FULL COLOR DISPLAY AD ORDER**

These ads print on Heavy Weight, Glossy Paper Stock

(1 or more FREE BUS. LISTINGS & ONLINE Promotion with Display Ads)  
 \_\_\_ 1/4 page ad . . . . . \$1000 \$ \_\_\_\_\_  
      Vertical    Horizontal  
 \_\_\_ 1/2 page ad . . . . . \$1700 \$ \_\_\_\_\_  
      Vertical    Horizontal  
 \_\_\_ Full page ad (Full-Color) . . . . . \$2500 \$ \_\_\_\_\_

**COVERS - PREFERRED PLACEMENT - FULL COLOR**

\_\_\_ Inside Front Cover SOLD . . . . . \$3000 \$ \_\_\_\_\_  
 \_\_\_ Inside Back Cover SOLD . . . . . \$2900 \$ \_\_\_\_\_  
 \_\_\_ Back Cover . . . . . \$3500 \$ \_\_\_\_\_  
 \_\_\_ Center Spread (2-pages) . . . . . \$5400 \$ \_\_\_\_\_

**ATM ONLINE MEMBERSHIP ORDER**

**ALL THINGS MUSICAL ONLINE (ATMO) ONLY**

**Membership / One Year - all ads/listings appear online**

\_\_\_ ATMO Membership/year . . . . . \$100 \$ \_\_\_\_\_  
 (FREE with purchase of any size Display Ad)

**AD TOTAL DUE \$ \_\_\_\_\_**

**PAYMENT METHOD**

- We want to pay our **TOTAL DUE** Now
- 2 Payment Plan** - 1/2 now, 1/2 in 30 days \$ \_\_\_\_\_ per pymt
- 3 Payment Plan** - 1/3 now, 1/3 in 30 days, 1/3 in 60 days \$ \_\_\_\_\_ per payment

**Payment By:**

- Check or Money Order in US Funds**  
 Make Payable to: **Music Workshops International**
- Purchase Order # \_\_\_\_\_**  to follow or  is attached.
- Charge**    VISA    MASTERCARD    AMEX
- Card # \_\_\_\_\_
- Expires \_\_\_\_/\_\_\_\_ Name On Card \_\_\_\_\_  
 (Charge will appear from Music Workshops International.)

**ARTWORK SUBMISSION**

- Artwork to be provided by Person/Company/Agency:

Email artwork to: **allthingsmusical@aol.com**

**You May Order Online: [www.ATM2012.com](http://www.ATM2012.com)  
 OR Mail or Fax This Order Form & Payment to:**

***All Things Musical***

**33317 Dockside Ln - Leesburg, FL 34788-7557**

Toll Free 1-888-803-6287 or 812-878-7800

Fax 480-275-3676

E-mail: [allthingsmusical@aol.com](mailto:allthingsmusical@aol.com)

**RESERVATION DEADLINE: AUG. 31, 2011**  
**DISPLAY AD ARTWORK DEADLINE: AUG. 31, 2011**  
**PUBLICATION RELEASE DATE: SEPTEMBER 2011**